

Kentucky Restaurant Rewards

Program Guidelines

Eligible Products:

Kentucky Produce- any type of produce intended for consumption is eligible for the program. All produce (100 %) must have been grown in Kentucky.

Kentucky Meats and Eggs- all meat originating from livestock and poultry raised in Kentucky and eggs produced entirely in Kentucky are eligible for the program. Meat produced in Kentucky but processed in a USDA inspected facility outside of Kentucky is acceptable due to Kentucky's limited access to inspected plants.

Kentucky Value-Added Products- Value-added products such as cheese, jams, jellies, sauces, etc. are eligible for the program only if the producer of the products can document that 90% of the product ingredients were grown or produced in Kentucky.

Funding Levels:

Produce- Restaurants purchasing Kentucky produce may be reimbursed \$25 in advertising dollars for every \$100 of Kentucky produce they purchase with a maximum reimbursement of \$125 per month. Documentation of expenditures must be turned in for program participation. Advertising dollars must be used to promote local products and will be paid upon the submission of a copy of the advertisement and its invoice.

Meats, Eggs, and Value-Added Products- Restaurants purchasing Kentucky meats, eggs, and value-added products may be reimbursed \$100 in advertising dollars for every \$1000 of Kentucky meats, eggs, and value added products they purchase with a maximum reimbursement of \$500/month. Documentation of expenditures must be turned in for program participation. Advertising dollars must be used to promote local products and will be paid upon the submission of a copy of the advertisement and its invoice.

Participating restaurants may also be included in various joint advertising campaigns being conducted by the program administrators.

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✓ Checklist for Participation

- 1.** Purchase local food products for use in your business that meet the eligibility requirements. Keep copies of purchase receipts.
- 2.** Send purchase receipts with restaurant name, farmer name and total amount of purchase to:

**Sue Weant
Partners for Family Farms
P.O. Box 22259
Lexington, KY 40522**

- 3.** Advertise and promote these local products in ways that meet your needs. Keep invoices with restaurant or business name and amount spent.
- 4.** Keep copies of any advertisements and/or promotional materials (ex. brochures, newspaper ads, magazine ads, etc.).
- 5.** Send copies of invoices and advertisements/promotions to:

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- 6.** Reimbursement payments will be sent after proper documentation is received and verified.

Questions?

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(859) 233-3056